

**From:** [LA Sanitation](#)  
**To:** [Nicole Shahenian, EHBID](#)  
**Subject:** You're invited to recycLA Green Ribbon Council Kickoff Meeting (Jun 26, 2017)  
**Date:** Wednesday, June 21, 2017 5:08:57 PM

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**Hello Nicole,**

You are invited to the following event:

## RECYCLA GREEN RIBBON COUNCIL KICKOFF MEETING



Event to be held at the following time, date, and location:

Monday, June 26, 2017 from  
12:00 PM to 2:00 PM (PDT)

**Los Angeles City Hall - Tom Bradley  
Tower**

200 North Spring Street  
26th Floor  
Los Angeles, CA 90012

[View Map](#)

**Yes**

No Maybe

Event registration is by invitation only. Register with your email address to attend this event.

I would like to extend an exclusive invitation for you to join our newly-created **Green Ribbon Council** for the City's new citywide commercial and multifamily residential solid waste, recycling, and food recovery program – **recycLA**.

The Green Ribbon Council will bring together hand-selected influential business, civic and community leaders to ensure that recycLA meets our customer service goals and increases recycling by diverting 90% of waste going to landfills by 2025. That's over 1 million tons of organic waste and recycling diverted from our landfills

each year! The Green Ribbon Council will help to promote recyclLA as a successful national model of recycling, composting, and food waste recovery.

Beginning on July 1, 2017, 80,000 commercial and multi-family customers will begin a coordinated multi-month transition from a currently unregulated system to one that is accountable, dependable, and incentive-based.

The Green Ribbon Council will:

- be the first to learn of recyclLA's roll-out process and customer service goals;
- meet leaders of recyclLA's seven nationally-recognized service providers and learn about how they are investing hundreds of millions of dollars in new, clean infrastructure which will improve our air quality and reduce truck trips citywide;
- meet key staff and recyclLA's customer care center representatives;
- learn about how recyclLA's customers and the entire City will benefit from the program; and
- participate in a variety of events honoring our customers and their recycling progress and innovations.

Our inaugural meeting will be held on Monday, June 26th in the Tom Bradley Tower on the 26th Floor of Los Angeles City Hall, at 200 North Spring Street, with sweeping views of the City. We have invited civic leaders to join this meeting to meet all of you and hear your thoughts. The intent is to meet monthly to share information and track our progress.

Agenda:

12:00pm Catered lunch

12:30pm Welcome and Vision for the Green Ribbon Council

LA Sanitation Director and General Manager, Enrique C. Zaldivar, P.E.

12:45pm City Council goals for recyclLA implementation & benefits to LA

Councilmember Jose Huizar (invited)

12:55pm Mayor Garcetti's vision for recyclLA

Deputy Mayor Barbara Romero

Chief of Legislative & External Affairs, Greg Good

Board of Public Works VP, Heather Repenning

1:05pm Rolling out a customer-focused recyclLA program

Enrique Zaldivar

Karen Coca

Dan Meyers

1:20pm Meet the service providers

Economic investments in LA and benefits to local businesses

1:35pm Q&A

1:55pm Next steps and adjourn

Please RSVP for our inaugural meeting by clicking the "yes" button above. If you are unable to attend this meeting but are still interested in being a part of recyclLA's Green Ribbon Committee, please call our Public Affairs Office at 213-978-0333. Kindly note that this invitation is non-transferable.

I look forward to an exciting and productive year together as we make waste history!

Respectfully,

Enrique C. Zaldivar, P.E.

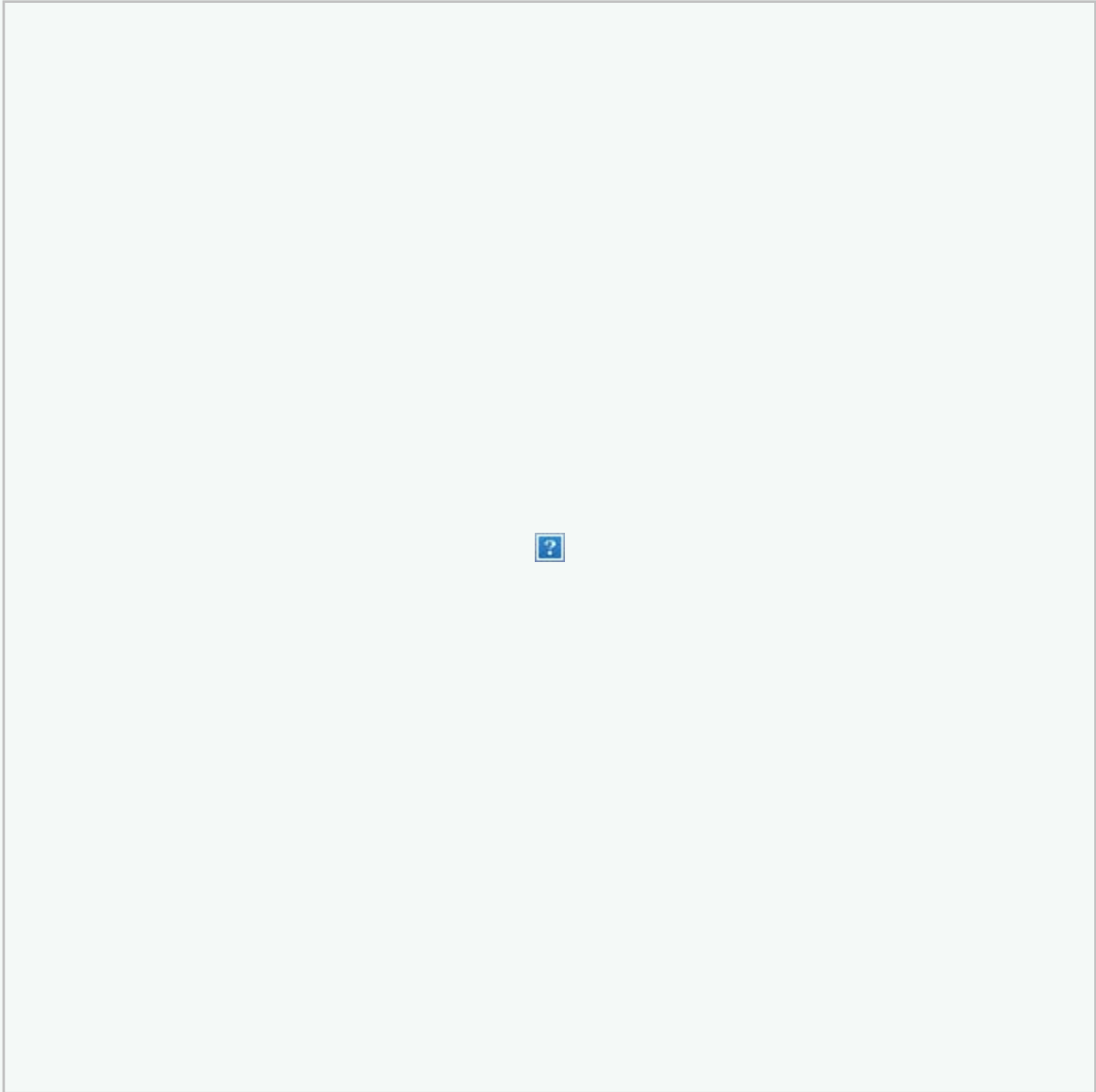
Director and General Manager

LA Sanitation

[www.lacitysan.org/recycla](http://www.lacitysan.org/recycla)

About recyclLA

LA Sanitation is launching its new, customer-focused recycling, food rescue and waste reduction program for all commercial and multi-family customers citywide. We have worked with the new Service Providers to prepare a detailed customer transition schedule and zone map (see table below). Each Franchise Zone is geographically segmented into Transition Areas (see attached map). Customers will know, based on their service address, which month they will be contacted by the City, receive an onsite tailored waste stream assessment and training, and when they will be scheduled to begin service under the new recyclLA system.



This invitation was sent to [nicole@ehbid.org](mailto:nicole@ehbid.org) by [LA Sanitation](#) the organizer. To stop receiving invitations from this organizer, you can [unsubscribe](#).



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